

# A Community Celebration -Lunar New Year at Tarwater School

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Hosted by NBC TV anchor; over 1000 people attended



# By the end of this sharing, we will be able to...

Receive ideas for program recruitment and retention

Promote Chinese program by providing interactive cultural experience

Increase our program visibility in the community

# Purpose

The Lunar New Year event is designed to celebrate cultural diversity, showcase our school's DLI program, and strengthen community ties.

# Planning and Preparation

**Team Formation:** We assembled a dedicated team of parent volunteers, teachers and students.

**Timeline:** Planning began 2nd quarter, with key milestones including securing vendors, organizing performances, and coordinating logistics.

**Budget and Resources:** We worked within a budget provided by the school and sought donations and sponsorships from local businesses.

# Community Engagement

**Vendors:** We invited vendors from various organizations to showcase their products and services. This not only added variety to the event but also fostered community relationships.

**Activities:** Vendors ran interactive activities such as craft stations, games, and cultural demonstrations.

# Involvement of Graduates

- **Role of Graduates:** We invited our graduates who are now in middle and high school to return and contribute to the event. Their involvement provided mentorship and a sense of continuity within the community.
- **Responsibilities:** Graduates helped with setup, guided guests, and assisted in various activities throughout the event.

# Student Performances

- **Performance Preparation:** Our students rehearsed dragon dance, traditional dances, Shaolin Kungfu, musical performances, and fashion show in the weeks leading up to the event.
- **Showcase:** The performances were a major highlight, showcasing the talent and hard work of our students while celebrating Lunar New Year traditions.

# Event Highlights and Impacts (video)

**Attendance:** Over 1,000 community members attended, making the event a major success in terms of participation. We attached enrollment flyer to each handout.

**Feedback:** We received positive feedback from attendees about the variety of activities, the quality of performances, and the overall organization of the event.

**Visibility:** The event significantly increased visibility for our school's programs and fostered stronger community ties.